#### What type of information do we collect?

We collect only the details you provide such as your name, email and address. These details are only provided when:

- Opting to subscribe to our mailing list
- Booking uplifts
- Emailing us regarding bike hire

There are no hidden tracking programs, IP collecting or username / passwords being collected. We don't use your info to create statistical data.

# Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- 1. To ensure our rentals runs smoothly and safely. We can contact you in the event of a no show or, if required, the event of an accident or emergency
- 2. To send you occasional updates on what we are up to. We only send these if you have subscribed to our mailing list, and you can unsubscribe at any time.
- To comply with any applicable laws and regulations

#### How do we store it?

Our booking system is generated using Rentle software. Rentle provides us with the online platform that allows us to rent our products to you. Please see their privacy policy via this link: https://www.rentle.io/privacy.

Emails that are sent relating to booking any of our products or services are kept on a secure email platform requiring back end only login details.

EMAILING US DOES NOT DIRECTLY OPT YOU IN TO OUR MAILING LIST. YOU CAN JUST EMAIL IF YOU WANT

### How do we communicate with our site visitors?

- Email. Most of our communication is done via email or phone.

-- Social Media. We may tag you in a post if you have just been on one of our trips, or using one of our products or services. If you contacted us through social media we will probably respond to you using the same medium, unless inappropriate to do so.

# How do we use cookies and other tracking tools?

Cookies are used to check its you again when you come to our website, or for security to make sure you aren't a scary virus or anything.

# How can you withdraw your consent?

If you don't want us to process your data anymore, you can unsubscribe to our mailing list, or just email us.

#### **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

## Questions and your contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you can contact us at Ez-Riders

Address: Castleton Farm

North Berwick

**EH39 5PN** 

Phone 07407039747